

**No Reason  
to hold back!**  
The offers are finally here.



**11<sup>th</sup> Oct to 10<sup>th</sup> Nov 2026**





# Navratri celebrations get more exciting.

Exclusive offers on your AU Credit Card.



## EVENTS & ENTERTAINMENT



**Buy 1 Get 1 free**

on Navratri event bookings

Max discount **₹400**



11 – 19 Oct



**Buy 1 Get 1 free**

on Navratri event bookings

Max discount **₹400**



11 – 19 Oct



## DINING



**Up to ₹500 off**  
on dining



11 – 19 Oct



## FOOD & QUICK COMMERCE



**Swiggy**



**Flat ₹75 off**

Min order ₹499



11 – 19 Oct



**instamart**



**Flat ₹50 off**

Min order ₹750



11 – 19 Oct

**zepto**



**Flat ₹50 off**



11 – 19 Oct



## TRAVEL



**10% off**

up to ₹200



11 – 19 Oct



## SHOPPING

**vijay sales**



Up to  
**₹7,500 off**



11 – 19 Oct

**AJIO**



**10% off**



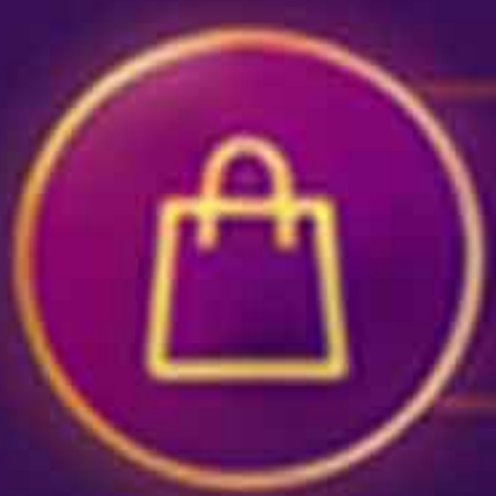
8 – 22 Oct



AU CREDIT CARDS

\*T&C Apply





SHOP & GIFT

# Big festive purchases, Bigger savings.



motorola

Up to

**₹7,500 off\***

AU CREDIT CARDS



**Reliance digital**

PERSONALISING TECHNOLOGY

Up to

**₹6,000 off\***

AU CREDIT CARDS



**vijay sales**

Up to

**₹7,500 off\***

AU CREDIT CARDS



**cromā**

Up to

**₹10,000 off\***

on iphone 17

AU CREDIT CARDS



\*T&C Apply





SHOP & GIFT

# More ways to upgrade.



realme

Up to

**₹3,000**

instant discount\*

AU CREDIT CARDS



zepto

**5% off**

up to **₹1,000\***

AU CREDIT CARDS



Select Electronics  
Retailer

**10% off**

up to **₹2,000\***

AU CREDIT CARDS

SS Retail Limited

Top-10®

Digi1

Oliveo Nexus  
The Next Gen Electronics

POOJARA®



\*T&C Apply





SHOP & GIFT

# Style the festive season your way.

From timeless traditions to modern trends, discover premium fashion for every celebration.

30+ Luxury Brands

10% off\*

Valid on AU Credit Cards & AU ivy, Eternity and Royale Debit Card

A | X  
ARMANI EXCHANGE

BOTTEGA  
VENETA

COACH

GAS

JIMMY CHOO

STEVE MADDEN

MICHAEL KORS

PAUL & SHARK

AND MANY MORE

TATA  
CLiQ

10% off  
up to ₹1,500\*

AU CREDIT CARDS

TATA  
CLiQ | LUXURY

10% off  
up to ₹2,500\*

AU CREDIT CARDS

AJIO LUXE

Up to  
10% off\*

For AU Debit Card  
powered by 'M' circle

NYKAA

Up to  
10% off\*

For AU Debit Card  
powered by 'M' circle

\*T&C Apply





SHOP & GIFT

# More for home, family & well-being.

**peppery**  
fashion for *your* home

**10% off**  
up to ₹10,000\*

AU CREDIT CARDS

**wakefit**

**10% off**  
up to ₹2,000\*

AU CREDIT CARDS

**THE SLEEP  
COMPANY**

**₹1,500 off**

AU CREDIT CARDS

**firstcry**  
.com

**5% off**  
up to ₹500\*

AU CREDIT CARDS

**PharmEasy**

**5% off**  
up to ₹200\*

AU CREDIT CARDS

**Apollo**  
**24|7**

**5% off**  
up to ₹200\*

AU CREDIT CARDS

\*T&C Apply





SHOP & GIFT

# Gifts for everyone on your list.

From thoughtful surprises to big celebrations, find the perfect gifts across fashion, food, OTT, wellness, electronics and more.



Gift Vouchers on **AU 0101**

**Up to 30% off\***

Top brands across Fashion, Food, OTT, Wellness and Electronics.



STARBUCKS™



WESTSIDE



amazon prime

Gift Vouchers

**Up to 18% off\***

on top brands

AU CREDIT & DEBIT CARDS



\*T&C Apply





EAT & ENJOY

# Make every festive meal count.

Great food brings people closer.

This festive season, enjoy special offers at your favourite restaurants and food brands.



eazydiner

**₹500 off\***

AU CREDIT CARDS



**district**  
BY ZOMATO

up to

**₹500 off\***

On dining bills of ₹2,500 and above.

**₹150 off\***

On dining bills of ₹1,000 and above.

AU CREDIT CARDS



**Haldiram's**

**10% off  
up to  
₹100\***

AU CREDIT CARDS



**zomato**

**Flat  
3% off\***

AU CREDIT CARDS



\*T&C Apply





EAT & ENJOY

# More for every festive craving.

From your favourite meals to everyday essentials, enjoy great offers that bring more flavour to the festive season.

**zomato**



**20% off**

AU DEBIT CARDS

For AU ivy & AU Eternity Debit Cards

**zomato**



**10% off**

AU DEBIT CARDS

For AU Royale & AU Platinum Debit Cards

 **Swiggy**



**6% off**

AU CREDIT CARDS

**zepto**



Up to  
**15% off\***

AU DEBIT & CREDIT CARDS

 **bigbasket**  
A **TATA** Enterprise



Up to  
**15% off\***

AU DEBIT CARDS

**blinkit**



**₹50 off\***

AU CREDIT CARDS

\*T&C Apply





EAT & ENJOY

# More reasons to make it a movie night.

Blockbuster films, bigger savings and special treats – because great stories are even better together.



bookmyshow

Exclusive movie offers with AU debit cards.

| Program     | Offer                                                                       |
|-------------|-----------------------------------------------------------------------------|
| AU ivy      | <b>Buy 1 Get 1 Free</b><br>6 movie and 2 non movie tickets, up to ₹4000 off |
| AU Eternity | <b>Buy 1 Get 1 Free</b><br>up to ₹800 off                                   |
| AU Royale   | <b>Buy 1 Get 1 Free</b><br>up to ₹500 off                                   |
| AU Platinum | <b>Avail 25% off</b><br>up to ₹250 off                                      |



**PVR INOX**



**₹125 off\***  
on movie tickets

**AU CREDIT CARDS**

**district**  
BY ZOMATO



**₹125 off\***  
on movie tickets

**AU CREDIT CARDS**

**PVR INOX**



**₹100 off\***  
on food & beverages

**AU CREDIT CARDS**

\*T&C Apply





TRAVEL

# More savings on your next getaway.

Explore new places, richer experiences and bigger savings on flights, hotels and holiday packages this festive season.



## yatra

Up to

# ₹10,000 off\*

on Flights and Hotels

AU CREDIT CARDS



## EaseMyTrip.com

Up to

# ₹4,500 off\*

on Flights and Hotels

AU CREDIT CARDS



## ixigo

Up to

# ₹4,500 off\*

on Flights and Hotels

AU CREDIT CARDS



\*T&C Apply





TRAVEL

# More ways to take off.

Big brands. Great offers.  
Everything you need for a  
smoother, happier journey  
this festive season.



make **my** trip

12% off up to

**₹1,500\***

on Flights and Hotels

AU CREDIT CARDS



**paytm**  
Flights

Up to

**₹4,500 off\***

on Flights

AU CREDIT CARDS



\*T&C Apply





TRAVEL

# From road trips to boarding gates.



abhibus

**10% off**  
up to ₹200\*

AU CREDIT CARDS



Flight Offer

Up to  
**₹1,000 off\***

AU 0101



Hotel Offer

**6% off**  
up to ₹3,000\*

AU 0101



Bus Offer

**₹100 off\***

AU 0101

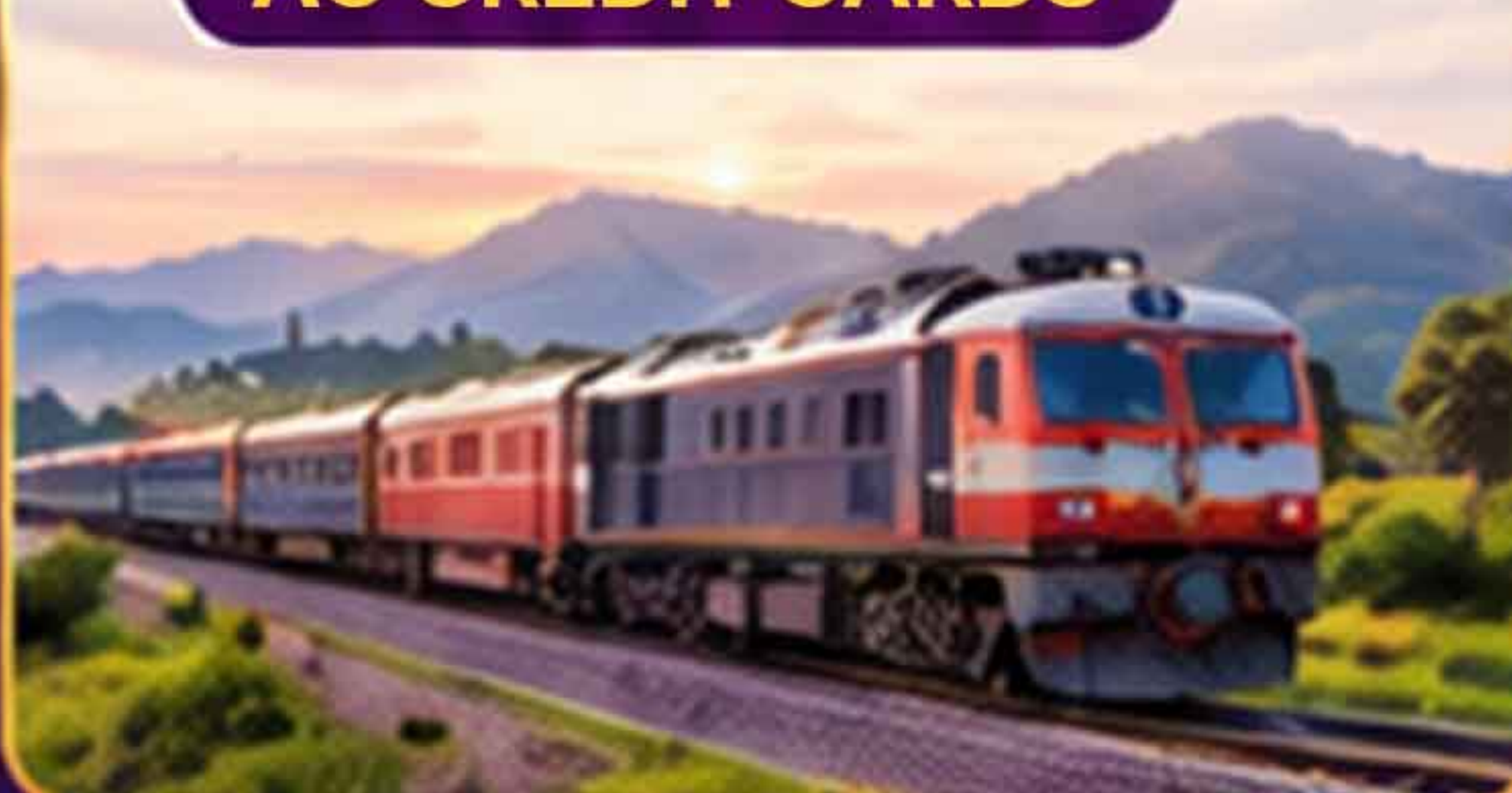


ixigo

Trains

**2.3% PG**  
charge waived\*

AU CREDIT CARDS



adani one ALPHA  
Experience Goodness

**F&B Duty Free**  
Up to  
**₹2,000 off\***

AU CREDIT CARDS



\*T&C Apply





# Make your festive jewellery shopping more rewarding.

Get Amazon vouchers worth **up to ₹20,000\*** on jewellery purchases.



| Jewellery Purchase    | Amazon Voucher |
|-----------------------|----------------|
| ₹15,000 – ₹49,999     | ₹750           |
| ₹50,000 – ₹99,999     | ₹1,500         |
| ₹1,00,000 – ₹1,99,999 | ₹3,000         |
| ₹2,00,000 – ₹3,49,999 | ₹5,000         |
| ₹3,50,000 – ₹4,99,999 | ₹10,000        |
| ₹5,00,000 & above     | ₹20,000        |



 Offer Period: 24<sup>th</sup> – 29<sup>th</sup> Oct'26 | 6<sup>th</sup> – 8<sup>th</sup> Nov'26

AU CREDIT CARDS

\*T&C Apply





SHOP & EARN

# Get instant discount with AU Credit Card No Cost EMI Offers\*



## ELECTRONICS & APPLIANCES



**SAMSUNG**

**20%**  
up to  
₹25,000\*



**27.5%**  
up to  
₹26,000\*

**Haier**

**25%**  
up to  
₹25,000\*

**TCL**

**10%**  
up to  
₹10,000\*



**10%**  
up to  
₹4,000\*

**Canon**

Up to  
**₹10,000\***

**Nikon**

**5%**  
up to  
₹10,000\*

**Whirlpool**

**10%**  
up to  
₹5,000\*

**VOLTAS**

**10%**  
up to  
₹4,000\*



**10%**  
up to  
₹3,000\*

**Panasonic**

**7.5%**  
up to  
₹3,000\*

**croma**

**5%**  
up to  
₹10,000\*

**TOSHIBA**

Flat cashback  
up to ₹10,000\*

**Lenovo**

**10%**  
up to  
₹10,000\*

**DELL**

**10%**  
up to  
₹10,000\*

**acer**

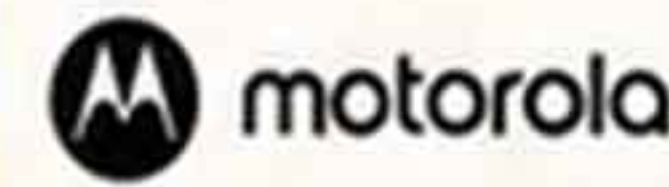
**5%**  
up to  
₹5,000\*

**ASUS**

**10%**  
up to  
₹3,000\*

**realme**

**10%**  
up to  
₹4,599\*



**10%**  
up to  
₹3,000\*

**NOTHING**

**10%**  
up to  
₹2,099\*



**5%**  
up to  
₹10,000\*

**vijay sales**

**5%**  
up to  
₹5,000\*

**LLOYD**

**25%**  
up to  
₹8,000\*

**HITACHI**

**5%**  
up to  
₹2,500\*



## TRAVEL



**goibibo**

**10%**  
up to  
₹5,000\*

make **my** trip

**10%**  
up to  
₹5,000\*



**10%**  
up to  
₹5,000\*

**yatra**

**10%**  
up to  
₹7,500\*

**ixigo**

**10%**  
up to  
₹5,000\*



## QUICK DELIVERY / GROCERY / FOOD



**5%**  
up to  
₹3,000\*

**zepto**

**5%**  
up to  
₹3,000\*

**blinkit**

**5%**  
up to  
₹3,000\*



**5%**  
up to  
₹3,000\*



## MOBILITY



**Hero**

**7.5%**  
up to  
₹10,000\*



**5%**  
up to  
₹5,000\*

**River**

**7.5%**  
up to  
₹10,000\*



## PAYMENT & PINE LABS PAYMENT OPTION



**paytm**

**5%**  
up to  
₹3,000\*

**Pine Labs**

**5%**  
up to  
₹3,000\*

AU CREDIT CARDS

\*T&C Apply

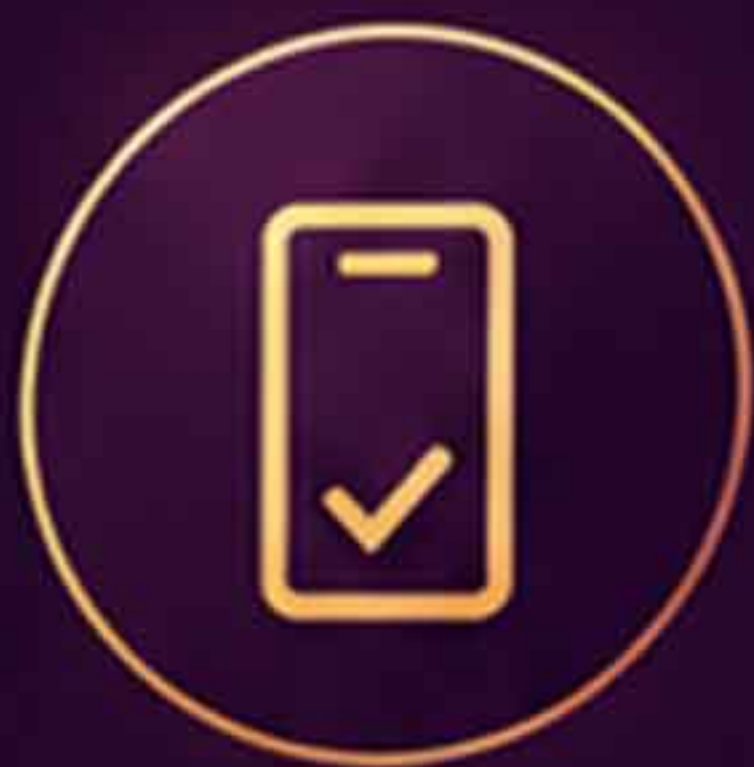




PERSONAL LOAN

# This festive season, don't hold back!

Unlock up to **₹15 Lakh** with an AU Personal Loan in just **30 minutes**.



100%  
Digital  
Process



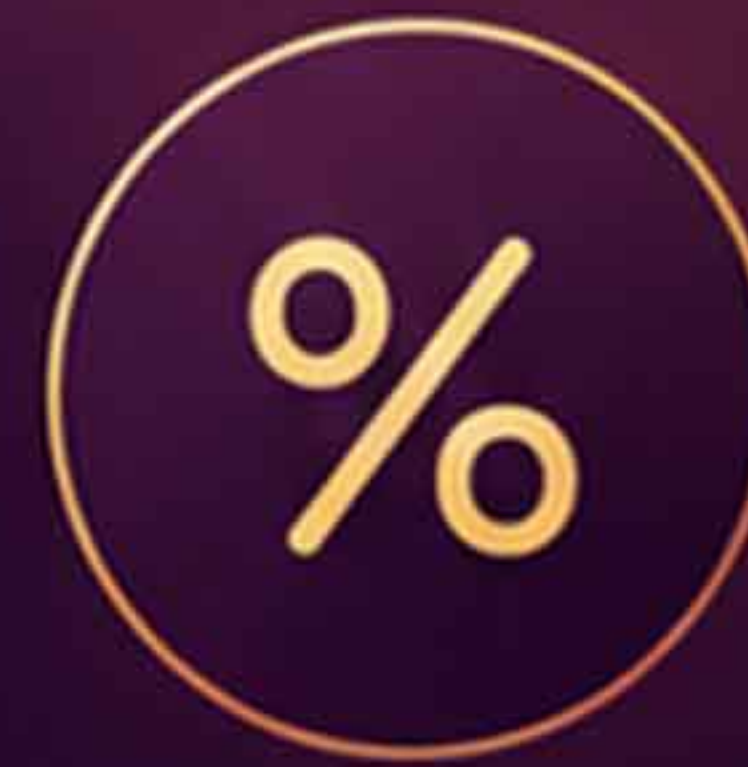
Minimal  
Documentation



Quick  
Approval



Flexible  
Tenure



Rates from  
**0.96% p.m.\***

\*T&C Apply





UPI & REWARDS

# UPI gets extra festive.

Everyday payments, extra rewards. Because celebrations feel better with you.



Top UPI Spender



## Complimentary couple trip to Goa\*

Spend more via UPI and get a chance to win a memorable getaway.

On AU 0101 UPI



Activation & Reactivation

Up to  
**₹50 cashback\***



Pay via UPI

**₹25 off\***  
On AU 0101



\*T&C Apply





BANK & PAY

# More rewards with your AU Debit Card.

Festive shopping, bigger celebrations  
and exciting rewards — your AU Debit Card  
brings you more this season.



Participation  
Rewards

Get  
**₹3,400**  
vouchers\*



Activation  
Reward

₹500 off on  
**boAt**



Selected  
Customers

Complimentary  
**Goa trip\***



Selected  
Customers

**5%**  
Amazon Pay  
discount\*



\*T&C Apply





BANK & PAY

# Everyday payments. A little more rewarding.

From bills and recharges to your everyday needs, AU 0101 and our partner offers give you extra value throughout the festive season.



11<sup>th</sup> Oct to 10<sup>th</sup> Nov 2026



Bill Payments on  
AU 0101

Up to  
**₹2,000**  
Gift Voucher\*

yatra



**3% off**  
up to ₹30\*



paytm

**5% off**  
up to ₹40\*



Recharge on  
AU 0101

**₹500**  
boAt voucher\*

boAt



OneTrack Registration  
Reward

Vouchers worth  
**₹2,499\***  
PharmEasy  
GIVA

Silver | Gold | Lab Grown Diamonds



Life and health insurance renewal payments are part of the ongoing Bill Pay offer with Yatra voucher benefits.



\*T&C Apply





## LOANS

# More for your plans this festive season.

Flexible solutions to help you move closer to what matters.



### Car Loan

Drive your next journey this festive season.

**50%**  
processing  
fee waiver\*



### Gold Loan

Turn your gold into greater possibilities.

**50%**  
waiver on  
processing fee\*

Applicable for loan amounts above ₹5 lakh.



### Home Loan

A more beautiful home is a happier you.

**0.25%**  
processing  
fee waiver\*



### Loan Against Property (LAP)

Unlock the value of your property for bigger goals.

**0.25%**  
processing  
fee waiver\*

+

Discounted IMD

**₹999/-**



IMD: Initial Money Deposit.



\*T&C Apply





WEALTH & INSURANCE

# Protect more. Grow more.

Smart solutions for a safer today  
and a brighter tomorrow.



WEALTH

## Brokerage Cashback with 3-in-1 Account\*



AU  
ivy

Up to  
**₹1,500**

AU  
Eternity

Up to  
**₹1,000**

AU  
Royale

Up to  
**₹500**

\*Offer valid for 30 days from account opening or until the rewards are utilised, whichever is earlier.  
The Bank reserves the right to modify, extend, or withdraw the offer at its sole discretion.



INSURANCE

## Life & Health Insurance

Get up to **₹2,000**  
**Yatra Vouchers** on renewal  
via **AU 0101 Bill Pay**



Offer is strictly for the platform utilisation and not a rebate on any insurance premium.

\*T&C Apply





BUSINESS

# More for your business this festive season.

Smarter solutions, bigger rewards for your business to grow.



## Highest QR Collection

Complimentary couple trip to Goa\*



## POS Machine

### Exclusive MDR Offer

Enjoy **1.2%\* MDR** on your new POS Machine

### Special POS Offer

Get a new POS Machine for just **₹1,199\***



## AU Soundbox

### One-time Plan

**₹599** lifetime cost  
No monthly rental

### Rental Plan

**₹299** installation cost  
+ **₹99/month** fee



## Open a New AU Current Account

Unlock business offers of up to **30% off\*\***

**DELHIVERY**

**ZOTOK**  
Let's talk business!

**Microsoft 365**

**Zoho Books**



## AU 0101 Business App Bill-payment rewards

boAt



**₹500**  
voucher\*

AJIO



**₹300**  
voucher\*

GIVA

Silver | Gold | Lab Grown Diamonds



**₹1,000**  
voucher\*

Vyaparify



Flat  
**73% off\***

Zoho Books



**15% off\***

EaseMyTrip



**₹1,000**  
voucher\*

\*T&C Apply



**AU**

# **HEART TO CART**

## **SHOPPING FESTIVAL**

11<sup>th</sup> Oct to 10<sup>th</sup> Nov 2026

**Whatever is on your festive list,  
there's No Reason To Hold Back.**



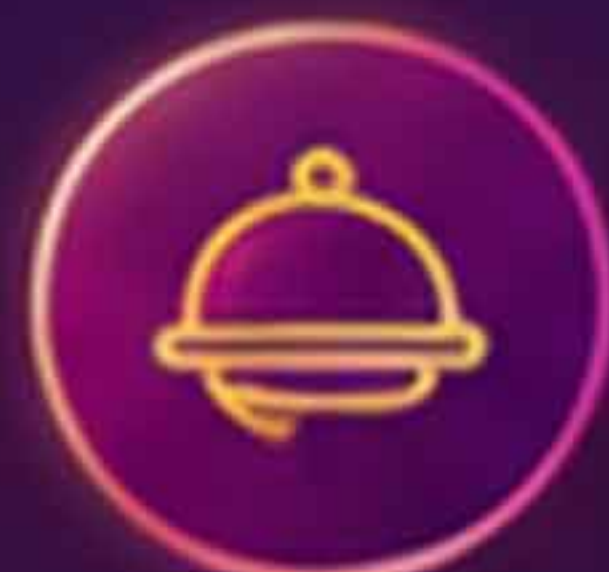
### **Shopping**

Your favourite  
brands, bigger  
savings.



### **Travel**

More journeys.  
More value.



### **Dining**

Great food.  
Greater moments.



### **Banking**

Everyday  
payments,  
extra rewards.



### **Savings**

Bigger plans  
for a brighter  
tomorrow.



### **Business**

More for  
your business  
to grow.



\*T&C Apply