

AU Small Finance Bank Installs a Permanent Police Booth at Shri Kashi Vishwanath Temple Premises to Promote Road Safety at the high-footfall pilgrimage site

Varanasi, 12th Feb 2026: AU Small Finance Bank (AU SFB), India's largest small finance bank and the first to receive in-principle approval from the Reserve Bank of India (RBI) for its transition to a Universal Bank, as part of their CSR initiatives has installed a permanent police booth at Shri Kashi Vishwanath Temple premises to promote road safety, traffic management and public assistance. This initiative will support local authorities in strengthening last-mile safety infrastructure at a high-footfall public location, while contributing to the overall civic and social ecosystem of the city.

One of the 12 revered Jyotirlingas, Shri Kashi Vishwanath Temple stands as the spiritual heart of Varanasi and attracts a massive daily footfall of 50,000 to 1,00,000 devotees, with numbers rising to several lakhs during major festivals such as Maha Shivratri, the holy month of Sawan, and other auspicious occasions. The high density of pedestrian and vehicular movement around the temple complex necessitates enhanced traffic regulation and on-ground safety infrastructure.

The newly installed police booth will serve as a critical support point for traffic control, crowd management, emergency response and public assistance, enabling smoother movement for pilgrims while ensuring their safety and convenience.

The initiative reflects AU Small Finance Bank's continued commitment to responsible banking, community-centric development and partnerships that create long-term social impact, particularly in areas of public safety, healthcare and civic infrastructure.

About AU Small Finance Bank

From its roots in Rajasthan to a growing national footprint, AU Foundation has remained committed to building resilient and self-reliant communities an approach shaped deeply by the vision and stewardship of **Sanjay Agarwal, Founder, MD & CEO of AU Small Finance Bank**. His leadership anchors the Foundation in AU's "Forever Bank" philosophy, ensuring that community interventions create lifelong impact rather than momentary support. As the CSR arm of AU Small Finance Bank—India's largest Small Finance Bank, now holding the RBIs in principle approval to transition into a Universal Bank, the foundation operates with the conviction that a bank is not merely a participant but a co-author in Bharat's growth story. Under Sanjay Agarwal's thought leadership, AU Foundation blends financial discipline, innovation and empathy into programmes that are scalable and sustainable, aligned with the national vision of **Viksit Bharat and the UN Sustainable Development Goals (SDGs)**. For Sanjay Agarwal, CSR is merely not an added responsibility but an accountability to design interventions that outlast funding cycles, outgrow geographies and outperform expectations on inclusion and dignity. Anchored in transparent processes, meaningful stakeholder engagement and impact oriented, the foundation ensures that every effort compounds into durable social capital.

Under his guidance, the AU Foundation continues to strengthen communities at scale, through grassroots developments, consistently translating vision into value and intent into impact, one livelihood, one athlete, one entrepreneur and one village at a time. AU Foundation's impact spans

a holistic portfolio of flagship programmes: **AU Ignite**, which has trained 33,700+ youth and enabled 23,900 placements; **AU Bano Champion**, supporting 6,000+ athletes with 1,570+ medals; **AU Udyogini**, empowering 5,500+ women entrepreneurs; and **AU Kartavya**, advancing community development across healthcare, education, environment, water conservation and road safety.

For Details click here: [CSR Activities & Initiatives](#) | [AU Small Finance Bank](#)

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