

For Immediate Release:

Independent Director Satyajit Dwivedi leads AU Foundation's Tree Plantation Drive at Sri Sri University



- Independent Director Mr. Satyajit Dwivedi leads Van Mahotsav plantation drive in Bhubaneswar
- 580+ AU SFB branches plant 5,000+ saplings across 21 states and 4 UTs
- 12,000+ seed-paper certificates distributed under the Van Mahotsav campaign
- Drive aligned with the Government of India's 'Ek Ped Maa Ke Naam 3.0' initiative

Bhubaneswar, 18th August 2026: Reinforcing its commitment to environmental sustainability and community engagement, **AU Foundation**, the CSR arm of **AU Small Finance Bank (AU SFB)**, organised a tree plantation drive at **Sri Sri University, Bhubaneswar**, as part of the Government of India's '**Ek Ped Maa Ke Naam 3.0**' initiative. The programme was led by **Mr. Satyajit Dwivedi, Independent Director, AU Small Finance Bank**, and witnessed enthusiastic participation from university leadership and students. The day of plantation occurred on the auspicious occasion of 'Hariyali Amavasya'. Union Minister for Agriculture and Farmers' Welfare, and Rural Development, Shri Shivraj Singh Chouhan said, "Every person should plant at least one sapling on Hariyali Amavasya."

The plantation drive was hosted at **Sri Sri University**, where Mr. Dwivedi was welcomed by **Swami Satyachaitanya, Director of Operations**, and **CA Rajendra Sabat, AGM - Finance**. Alongside students and university officials, he participated in planting 50 trees across the campus, gifted 30 saplings and interacted with the student community on the importance of environmental stewardship and collective action towards a greener future.

The Bhubaneswar initiative forms part of AU Foundation's nationwide **Van Mahotsav 2026** campaign, under which more than **580 AU SFB branches across 21 states and 4 Union Territories** have come together to plant **over 5,000 saplings** in schools, educational institutions and community spaces. Since the campaign's launch on **1 July 2026**, AU has also distributed **over 12,000 seed-paper certificates**, encouraging individuals and communities to actively contribute to afforestation efforts.

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Speaking on the occasion, Mr. Satyajit Dwivedi, Independent Director, AU Small Finance Bank, said, *“Environmental sustainability creates lasting impact when institutions, communities and individuals come together with a shared sense of responsibility. It was inspiring to witness the enthusiasm and participation of students and faculty members at Sri Sri University, who have a vital role to play in shaping a greener future. Through initiatives such as Van Mahotsav and ‘Ek Ped Maa Ke Naam’, we aim to encourage collective action towards environmental conservation and inspire more people to contribute meaningfully to building sustainable communities across Odisha and the country.”*

The Bhubaneswar plantation drive is part of AU Foundation's broader commitment to environmental conservation and sustainable development. Similar Board-led plantation initiatives have been undertaken across multiple cities during Van Mahotsav 2026, further strengthening AU SFB's efforts to promote responsible environmental practices and community participation nationwide.

About AU Foundation - CSR arm of AU Small Finance Bank

From its roots in Rajasthan to a growing national footprint, AU Foundation has remained committed to building resilient and self-reliant communities an approach shaped deeply by the vision and stewardship of Sanjay Agarwal, Founder, MD & CEO of AU Small Finance Bank (AU SFB). His leadership anchors the Foundation in AU's "Forever Bank" philosophy, ensuring that community interventions create lifelong impact rather than momentary support.

As the CSR arm of AU SFB, India's largest Small Finance Bank, now holding the RBIs in principle approval to transition into a Universal Bank, the foundation operates with the conviction that a bank is not merely a participant but a co-author in Bharat's growth story. Under Sanjay Agarwal's thought leadership, AU Foundation blends financial discipline, innovation and empathy into programmes that are scalable and sustainable, aligned with the national vision of Viksit Bharat and the UN Sustainable Development Goals (SDGs). For Sanjay Agarwal, CSR is merely not an added responsibility but an accountability to design interventions that outlast funding cycles, outgrow geographies and outperform expectations on inclusion and dignity. AU Foundation's impact spans a holistic portfolio of flagship programmes: AU Ignite, which has trained 36,000+ youth and enabled 26,000+ placements; AU Bano Champion, supporting 6,000+ athletes with 1,570+ medals; AU Udyogini, empowering 5,900+ women entrepreneurs; and AU Kartavya, advancing community development across healthcare, education, environment, water conservation and road safety.

For Details click here: [CSR Activities & Initiatives | AU Small Finance Bank](#)

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